



## Chief Investment Officer William R. Nelson, Ph.D.

Dr. Nelson had dedicated the past 25 years innovating at the intersection of asset management, fintech, and behavioral finance. His cutting edge contributions have helped pave the way to the next generation of SaaS technology for financial services.

Dr. Nelson Co-founded one of the fastest growing institutional wealth management platforms in America, where he was the Chief Investment Officer for over 50,000 client accounts worth billions of dollars.

Dr. Nelson's acclaimed original research has been published in the American Economic Review, De Paul Journal of Health Care Law, The International Conference on Information Technology ITCC 2004 Proceedings, the Journal of Economic Behavior and Organization, Latin American Finance and Capital Markets, the Latin American Law and Business Report, and Public Choice, among others. He also co-authored Mutual Funds Exposed, an Amazon Best Seller.

Dr. Nelson is respected for his inherently critical yet creative mind which often offers divergent and useful perspectives. He earned his Ph.D. in economics from George Mason University.

Investment advisory services may be offered through Financial Gravity Asset Management, Inc. an SEC Registered Investment Adviser.